



ONCE IN YOUR LIFE
you are in extreme danger.
If that cough goes to your
lungs,—What Then?

KEMP'S BALSAM
might have prevented this
illness and expense.
STOP THAT COUGH NOW
with
KEMP'S BALSAM
Guaranteed.

FOR SALE

**The Oldest Established
Draying Business
in Alma**

This business will net \$3,000 a year. Reason for selling
owner retiring from business.

One light Buick "4"
for **\$600**

11½-ton Republic Truck almost new
for **\$1,500**

One pair of Work Horses at your own price.

Radiator Repair Work

WRIGHT HOUSE GARAGE
DOC HARMON
Distributor for Republic Trucks
PHONE 98

From Jelly Covering to Street Covering

WHEN you think of the Stand-
ard Oil Company (Indiana)
you visualize instantly gasoline,
kerosene and lubricating oil.

True, these are the three funda-
mental products of manufacture,
but the Company is proud of the
fact that its service enters your life
by many other doors.

Standard Oil Company (Indiana)
service, by keen initiative and
ceaseless effort, is able to supply
you with more than 2000 useful
products, all made from petroleum.

The humble paraffin which seals your
jelly glasses against the inroads of fer-
ments, and the asphalt which covers the
streets you drive upon, are by-products of
petroleum, and there are hundreds of
others, all servants of your daily needs.

Scores of other products, each vital to some
specific industry, which in turn supplies
you with needed merchandise, are made,
wholly or in part, from portions of the
crude oil which otherwise would be waste.

Standard Oil Company (Indiana) products
are delivered by a network of stations and
distribution systems, so complete that every
hamlet of the Middle West is supplied.

Notwithstanding the wide range of Stand-
ard Oil Company (Indiana) service, the
Company is constantly striving to increase
the number of useful products, and to
intensify its service, so that it may fulfill
to the utmost its obligation as a public
servant.

Standard Oil Company
(Indiana)
910 S. Michigan Ave., Chicago

ANSWER "HERE" AT THIRD ROLL CALL SAYS E. K. HARDY

Manager of Central Division Tells
Hopes and Needs of American
Red Cross.

ASKS VOTE OF CONFIDENCE

War Work Not Entirely Completed and
Broad Peace Program Outlined
Require Members and Funds.

By E. K. HARDY,
Manager Central Division American
Red Cross.

The varied forms of war activity, to
which the American Red Cross has de-
voted almost its entire energy, are
gradually diminishing. Much thought,
patience and care have been required
to change this organization from a
war footing to a peace footing, but a
general program has been mapped out,
to be adjusted and readjusted as needs
require, for chapter, division and na-
tional organizations.

Between Nov. 2 and 11 the Red
Cross will call its roll for the third
time and ask the people to give a vote
of confidence in the past performance,
and a reaffirmation of the principles
which will guide its progress in the
future.

The war activities have not all been
stopped, and will not be stopped until
the last American soldier is home and
able once again to take his place in the
business or industrial world. The sol-
dier's family also must be cheered and
comforted and assisted until he is
able to care for them. No program
can be laid down by the Red Cross
that does not include this unfinished
war work as first obligation.

Ever since the organization of the
Red Cross there have been responsibil-
ities which now have become tradi-
tional. These include service to the
standing army and naval forces, miti-
gation of suffering either at home or
abroad from famine, fire, floods or
great disasters. The Red Cross also
must continue and broaden its work
in the field of nursing, maintain its
courses in first aid, dietetics and home
care of the sick.

New responsibilities have come with
the war. Higher standards have been
set up by individuals and nations in
regard to human life saving, and pre-
venting needless suffering. In con-
nection with the new tasks these re-
sponsibilities entail, the Red Cross will
assist, stimulate and supplement, but
not supplant, local agencies engaged
in the same lines of endeavor.

The volunteer spirit which brought
such a measure of success during the
war, will be carefully nurtured. We
will need volunteers to conduct the
Third Roll Call and when emergencies
arise we will call for volunteers to
assist if necessary.

The Third Roll Call in the Central
Division will be held to enroll 4,000-
000 annual dollar members for 1920
and to raise \$3,000,000 in the five
states in the division, Illinois, Iowa,
Michigan, Wisconsin and Nebraska.

Every membership is a vote of con-
fidence in the Red Cross, each dollar
means the lifting of some burden.

The Red Cross needs universal co-
operation in carrying out its peace
program. It needs the hearts of the
millions who enrolled during the sec-
ond roll call.

It needs YOU.

PLAN WORLD WAR ON PLAGUE.

Twenty-six national Red Cross
societies forming the League of
Red Cross societies, have opened
a united war on disease, famine and
disaster in all parts of the world. The
league has started its work in Poland,
where typhus is raging and threatening
to spread over western Europe. A med-
ical commission has been sent to
handle the situation there and to re-
port on methods of checking the
plague. The roster of the league in-
cludes Argentina, Australia, Belgium,
Brazil, Canada, China, Cuba, Den-
mark, France, Great Britain, Greece,
Holland, India, Italy, Japan, New Zea-
land, Norway, Peru, Portugal, Rou-
mania, Serbia, South Africa, Spain,
Sweden, the United States and Vene-
zuela.

The Red Cross needs universal co-
operation in carrying out its peace
program. It needs the hearts of the
millions who enrolled during the sec-
ond roll call.

It needs YOU.

WANTED

One million volunteers to en-
list with the American Red
Cross for the Third Roll Call,
November 2-11, and enroll an-
nual members.

The Red Cross needs \$15,000,000
to complete its remaining
war work and for a compre-
hensive peace program.

The Red Cross needs 20,000,000
members to maintain its
present high standard of orga-
nization.

The Red Cross needs YOU.

ENLIST.

Your chapter is your recruit-
ing station.

More Pleasant to His Ear.

"Lemme see one o' dem cuckoo
clocks," said Mr. Erasmus. "Here you
are." "Could you kind o' change de
tune a little?" "What's the idee?"
"I wants an alarm clock. I don't take
to dese hasty an' excited alarm clocks.
If you could train one o' dese to cuckoo
like a chicken I could wake up spry
an' hopeful every time."

Privilege of Money.

Clothes don't make a man, but it's
only the millionaire who can go about
his business looking like a ragpicker—
London Answers.

DIDN'T STAND TEST

Reader's Caustic Criticism of
Modern Heroine.

They Lack the "Homey" Qualities of
the Characters in the Pages of
Dickens, Is One Thing He
Has Noticed.

Doctor Peabody picked up the gay-
ly bound novel that lay on his patient's
countrpane.

"Well, Hosen," he inquired, "how's
the light literature prescription work-
ing? Good story? Mighty pretty girl
on the cover, anyhow."

"Ain't read it and ain't a-going to,"
declared Hosen aggressively. "Girl's
pretty enough, but no three hundred
pages of her doin's for me. She don't
stand the test. They don't any of 'em.
Cover or frontispiece; there's only two
sorts of 'em, and I don't like either. I
ain't pertickler whether they're tall
or short, skinny or dimply, gypsyish
or light complected; but I do want 'em
a nice, likable-lookin' sort of humans—
and they ain't. You put 'em to the
bution test, and it downs 'em."

"The bution test? What's that?"

asked Doctor Peabody.

"Oh, I s'pose there's others," admit-
ted Hosen, "but that's the easiest; jest
s'pose a feller wants a bution sewed on
—wants it right off. Well, he hugs
his coat on his arm and goes to one
of those girls, 'Gwendolen Gertrude,'
says he, 'I want to wear this coat,
there's a bution off. Can you fix it?'
Well—'Hosen displayed the imperial
beauty on the book cover—'jest look
at her, doc. You know what she says
without me tellin' ye. 'Base shava, be-
gone!' or 'Minton, avant!' or 'Impertin-
ent Rube, go ask your grandmother!'
or some little thing of that sort. That's
the general idee; that's the way Gwen-
dolen Gertrude looks."

"And there's lots to her—chin up,
head back, eyes shut; handsome crit-
ter; but gosh! who'd want to ask a
favor of 'em?—less by telephone, so's
he could drop the receiver quick before
he got an answer. Well, that's some
folks' idee of a lovely heroine, I s'pose
—but it ain't mine."

"The other kind ain't so dangerous
lookin', but she ain't much more use.
Jest frivolous. Hosen, or kittery, one
or t'other. 'Elsie Maree, here's a but-
ton wants sewin'; s'pose you could do
it?' 'Elsie Maree, she laughs pretty
and shows nice teeth and says, please-
ant, 'Why, yes, of course'; only she's
got engagements up to the middle of
next week, and, anyways, the buttons
she sews ain't warranted to stay on
more'n an hour or so; so maybe, after
all, 't'would be as well to ask some-
body else. Well, that's 'Elsie Maree;
and she ain't my notion of a lovely
heroine, either."

"Heroines were different when I was
young. Dickens' heroines, now; they
was real nice and lovable besides bein'
pretty, and their picters looked it.
That little 'ol woman with the baby,
and that Ruth girl that made the beef-
steak puddin'—they'd ha' stood the
bution test all right."

"Goin' doctor? Say, reach me that
seed catalogue off the table fust,
won't ye; and, say, if ye would stop
to the library as ye pass and ask Bill
Hickens for a copy of Nicholas Nickle-
by—mine's such had print ma won't
let me read it in bed—and bring it
along next visit, I'd appreciate it a lot.
Thank you, doctor! I thought you
wouldn't mind."—Youth's Companion.

Famous American Clipper Ships.

In the days of the famous clipper
ships, the American vessel was
second to none, writes Frederick A. Col-
lin in Boys' Life. No other country
could build ships at once so staunch
and so speedy. Records were estab-
lished which have never been sur-
passed by sailing craft and, even with
the use of steam, were not bettered for
nearly half a century. In 1852 the
Sovereign of the Seas sailed 436 miles
in a single day. The Lightning crossed
the Atlantic in 13 days 20 hours, and
the James Blaine of 2,500 tons made
the voyage from Boston to Liverpool
in 12 days and 6 hours. Although
America led the way with the first
transatlantic steamship, she allowed
the sovereignty of the seas to slip
gradually from her. At the beginning
of the war most of her tonnage was
afloat on the great lakes or engaged
in coastwise traffic, and her deep-sea
fleet was small.

Jays of Tournament Golf.

Wouldn't it make you mad if you
were entered in a golf tournament and
you started out shooting the little old
pill down the line, better than you
ever had and finished the first nine
holes in the lowest score you had ever
made; slipped a little on the second
nine, but still had a chance to make a
respectable showing, and then on the
eighteenth hole in the presence of an
admirable throng of friends you pro-
ceeded to put the pill into the ditch
three times and take eleven strokes
where five should have been plenty?

Wouldn't it make you mad?
Well, the only consolation we know
out of that horrible catastrophe is that
we remembered even in our rage that
there were ladies within hearing dis-
tance. We came up smiling out of the
ditch, but we sincerely hope the young
woman in the pink gown and the big
hat who grinned gleefully at us is no
mind reader.—Exchange.

Just So.

"What do they mean by wealth un-
told?"
"There's no such thing any more.
Everybody has to make an income tax
statement."—Louisville Courier-Jour-
nal.

Bright Silver.

Silver will be found brighter if
wiped directly from clean, hot, slight-
ly soapy water. Silver may be boiled
in a bright aluminum pan with several
small pieces of zinc or in a special sil-
ver pan with salt and soda. These
methods clean the silver and it can be
polished afterward.

Daily Thought.

Wisdom is oftentimes nearer when we
stoop than when we soar.—Words-
worth.

Trust the National for Values---They'll Trust You for Pay

The surest economy is to buy what you need when you need it; do that by all means.
Whether or not you have the ready money makes little difference here—where your credit
is good and where small weekly payments are welcomed.

New Fall Suits \$37.50 For Women and Misses

These suits follow most authentic Fall and Winter lines. Of best quality all-wool poplin,
correct in every detail in make, style and trimmings, you'll find them well fitted, nicely lined,
smartly finished.

Other Fall Suits Priced at \$45, \$55, \$67.50 to \$87.50

Velours, Silvertones, Tinseltones, Tricotines, Serges and
Novelty Weaves. A superior collection of smart new models that
cannot be approached for style, quality, perfection of fit. Subly
tailored along youthful, plastic lines. Developed in the substan-
tial fabrics and correct colorings.

Serge, Satin and Jersey Dresses at \$27.50

Splendid looking new straight-line models; blouse effects,
bodices and mandarin models are Fall favorites in these smart
frocks, effectively trimmed. Sizes 16 to 20 and 36 to 44. Hand-
some Dresses of Satins, Tricotettes, Paulettes, Georgettes and
Combinations, \$35, \$45, \$55 to \$67.50.

Girls' Winter Coats for \$16.50

You'll pay \$25 for them if you wait—as the price has ad-
vanced that much since we bought these dressy Coats of rich
colored plushes, wool velours and pom poms; richly trimmed with
fur fabrics. Come in all wanted colors; sizes 6 to 14 years.

Winter Coats for Girls, Misses, Ju- niors and Little Tots \$9.75 to \$27.50

And a substantial saving on every garment.

An Extraordinary Advance Sale of Women's and Misses' Coats

Brings you the chance to prepare for the coming Fall and Winter at a positive saving of
\$7.50 to \$25.00 on the present prices.

Stunning, luxurious wraps in the handsomest pile fabrics we have ever seen—beautiful lin-
ings, rich fur trimmings, unusual pocket effects, rich Fall colorings.
Choose from finest seal plushes, wool velours, crystal Bolivia, silvertones and broadcloths in
all the beautiful new colorings.

\$35.00 Coats at	\$25.00	\$75.00 Coats at	\$62.50
\$45.00 Coats at	\$37.50	\$85.00 Coats at	\$75.00
\$60.00 Coats at	\$49.75	\$100.00 Coats at	\$85.00



Men's Fall Suits

A man can buy a suit here for as little as that. He
can pay more if he wants to or oftener if wants to.

\$24.95 \$29.95 and \$35.00

Better materials in these suits than you'd think possi-
ble at the price. Style, too, and good patterns. A model
for men of every size and taste.

Other Suits, too up to \$65

GOOD FOR \$1
THIS COUPON WILL BE
ACCEPTED AS A CASH PAYMENT
OF ONE DOLLAR ON ANY
PURCHASE OF \$10 OR MORE
**IF PRESENTED AT TIME
OF PURCHASE**

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